



31st Annual Applewood Business Association John Tracy Memorial Golf Tournament

Sponsorship Opportunities

Proudly Presented By





APPLEWOOD BUSINESS ASSOCIATION

31st ANNUAL GOLF TOURNAMENT

Friday, August 7th, 2020

Dear Golfer,

Welcome to the 31st Annual **John Tracy Memorial** Applewood Business Association Golf Tournament, **Friday August 7th, 2020.**

This John Tracy Memorial is a super FUN tournament with golf games and prizes, food, special announcements yet to come, and great networking for the community and business members in the Applewood Area. This year in response to COVID-19 we are working with Applewood Golf Course to ensure a healthy and safe tournament for all players. But **THE SHOW WILL GO ON!**

Don't miss this incredible opportunity to join us and promote your business. Here's how you can participate:

- *Use the enclosed registration form to register your foursome or individual players
- *Choose from the many sponsorship opportunities from Title, Presenting, Corporate or Hole sponsors
- *Sign up online to golf or sponsor the event at www.applewoodbusiness.com
- *Donate golf prizes, swag bag items, and/or sponsor a contest hole
- *Volunteer to help at the golf tournament
- *Not a Golfer? Join us for the business after hours networking event on Tuesday, July 14th at 5:00pm!

The Golf Tournament starts on Friday, August 7th at **The Vista at Applewood Golf Course** with registration and golf games and special announcement up our sleeves at 11:15am. The 4-person scramble shotgun starts at 1:15pm. **Golf entry fees are \$95.00 per individual golfer or \$350 per foursome, all entries include lunch, green fees, cart, contest holes prizes and lots of fun.**

Reservations are limited to 36 teams, so sign up early!! If you are a single player we'll gladly place you in a team. Mail your entry form today or sign up online at www.applewoodbusiness.com.

For questions or more information please contact:

Andrew Coonan at (303)653-7048 or acononan@morrisonholdings.co

Anne Linze at (303)570-8406 or Anne.k.linze@marriott.com

We look forward to playing with you at the tournament!

Sincerely,

Andrew Coonan, ABA President
& The ABA Board of Directors

The Applewood Business Association is a nonprofit organization #84-1016193 501(c) (06).



SPONSORSHIP OPPORTUNITIES

	Hole Sponsors	Corporate Sponsors	Presenting Sponsors	Title Sponsor
Tee-Box Signage	✓	✓	✓	✓
Golfer Entry Fees Included	1	4	4	8
Tee-Box for Company Promotion		✓	✓	✓
Golf Swag Bag Item Placement	✓	✓	✓	✓
Recognition during Networking Lunch		✓	✓	✓
Website and Social Media Recognition		✓	✓	✓
Contest Holes Promotion				✓
Logo Placement on Promotional Materials			✓	✓
Booth/Table Promotion at Clubhouse			✓	✓
Recognition at Awards Ceremony			✓	✓
Exclusive Sponsor Package				✓
	\$195	\$500	\$1,500	\$3,000

Sponsorship Opportunities:

Sign Me Up!

I want to be a sponsor. Please list which level.	
I want to donate promotional items for the golfer bags.	
I want to donate prizes for golfers to win.	
I want to donate silent auction items.	
I want to volunteer with the tournament planning and/or day-of activities.	

If you are interested in any of the above opportunities, please complete this form and contact the ABA:

Business Name _____ Address _____

Contact _____ Phone _____ Email _____

Thank you for your consideration and support: Andrew Coonan: (303)653-7048 or aconan@morrisonholdings.co

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

	Hole Sponsor	Contest Holes	Beverage Cart	Driving Range	Putting Green & Putting Competition
Tee-Box Signage	✓	✓			
Tee-Box for Company Promotion		✓			
Golf Swag Bag Item Placement	✓	✓	✓	✓	✓
Recognition during Networking Lunch		✓	✓	✓	✓
Website and Social Media Recognition			✓	✓	✓
Contest Holes Promotion		✓			
Logo Placement on Promotional Materials				✓	✓
Booth/Table Promotion at Clubhouse				✓	✓
Recognition at Awards Ceremony		✓	✓	✓	✓
Exclusive Sponsor Package				✓	✓
(**Golf registrations not included w/ additional sponsorship opportunities**)	\$125	\$250	\$250	\$500	\$500

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