



# APPLEWOOD

*"Celebrating 30 years"*

**NEWSLETTER**

www.applewoodbusiness.com

NOVEMBER 2010

## 2010-2011 OFFICERS & DIRECTORS

Board meetings are the first Thursday of each month. All board meetings are open to ABA members.

### PRESIDENT

Jennifer Williams

Buzz 4 Help, 303-828-7917

### 1<sup>ST</sup> VICE PRESIDENT

TBD

### 2<sup>ND</sup> VICE PRESIDENT

Lisa Kish-Pittman,

Abrakadoodle, 303-997-9061

### SECRETARY

Lori Bush-Engel, 303-880-4084

Modern Woodmen Of America

### TREASURER

Lee Knoll, Jr.

Knoll & Company, P.C.

303-238-9673

### PAST PRESIDENT

Rick Bender, Denver Tux

303-238-3332

### DIRECTORS

Van Wedgwood, Re/Max

Alliance, 303-420-5352

Brian DeLaet, EduCyber, Inc.  
303-268-2245

Cooper Swenson, Edward Jones  
Investments, 303-278-0733

Dr. Erin Foley, D.C.- Mountain  
Lifestyles Chiropractic &  
Acupuncture Center, P.C.  
303-271-1701

Marla Swanson, Williv Center  
303-232-2143

Tom Harper, The Food Guy  
303-727-9200

Mo Lukens, Mo's Family  
Portraits, 303-273-0477

Keith McLaughlin, Waddell &  
Reed, Inc., 303-278-4747 x 114

Dana Naas, Golden Printing &  
Promotional Products  
303-274-9040

Bob Rizzuto, KW Commercial  
303-809-1757

## Thanks to New and Renewing Members

Thanks to all our new and renewing members! Because of your continuing support, the ABA just keeps on growing, which means more networking opportunities for you! For detailed information on each member, please visit the website at [www.applewoodbusiness.com](http://www.applewoodbusiness.com).

### Renewed Members

Steve Basler LUTCF – State Farm Insurance



### Rejoined Members

Denisha Marino – Golden Bookkeeping Services

Mike VanderKolk – Lake Ridge Ace Hardware

## The Buck Stops Here - Financing Your Business

Friday, Nov 19th, 11:30 - 1:00 pm  
Lakewood Cultural Center (Community Room)  
480 S. Allison, Lakewood, 80226  
Cost: FREE

Presented by City of Lakewood  
Information: 303-987-7734

## Applewood Business Association Leads Group

**What:** Business-to-Business, Industry-Specific Leads Group

**When:** 1st and 3rd Tuesday of Each Month,  
7:30 - 8:30 a.m.

**Location:** 4251 Kipling St, 2nd Floor  
Conference Room

**Annual Cost:** ABA Members: \$50; Non-ABA  
Members: \$150

## SAVE THE DATE

The Christmas lunch party will be held on Thursday, December 9<sup>th</sup> at the Marriott-Denver West. White Elephant gifts are encouraged.

Please RSVP to Edna Miklos at  
303-233-4764.



## APPLEWOOD BUSINESS ASSOCIATION 2011 DIRECTORY

Advertising sales for the 2011 issue of the ABA Directory are underway! If you haven't placed your ad yet, please contact John Tracy at 303-279-5541 or [johntr@milehighnews.com](mailto:johntr@milehighnews.com)

Also, please check your business information for accuracy by going to [www.applewoodbusiness.com](http://www.applewoodbusiness.com) to check your business information for accuracy and contact Brian DeLaet at 720-275-4646 to update your listing. We are looking at publishing the Directory February 2011. Remember that this is one of the major benefits you have as a member of the ABA. The Directory will be distributed to over 24,000 households and businesses in your market territory. Don't miss this great opportunity to advertise your business!

## MISSION STATEMENT

*The ABA is dedicated to the promotion, expansion and development of its members by providing services that directly aid, support and promote their business and by expressing and supporting common goals of protection, identity and growth of Applewood businesses and the community.*

## 5-Minute Spotlight Speaker

### **Marla Swanson, WilLiv Center**

Marla Swanson founded the WilLiv Center in 2007. It was begun based on a life experience. Marla had been a Probation Officer in Jefferson County for many years and then left her career to stay at home and raise her children. After 20 years of marriage, she went through a divorce in Jefferson County.

Although the financial situation of any separation is not to change until so ordered by a judge, she found herself in a situation where the mortgage, van and all insurance payments were no longer being paid. What she found was there is NO help for a "working middle class" mother. It was during this divorce process, that she decided to start The WilLiv Center, named after her children, William and Olivia, to help mothers like her in a similar situation. The WilLiv Center's focus is to keep middle class mothers from slipping into poverty as a result of a divorce. The WilLiv Center is a bridge over troubled water for women and their children. WilLiv provides services to these mothers to support them through the painful process of divorce where they often find themselves very isolated. It can be very frightening to go through the emotional heartbreak and financial burdens that so often accompanies the break up of a family.

### Speaker

#### **Ellen Bjorhus, Warren Tech High School**

The mission of Warren Tech is to prepare students for the changing workplace. The faculty and staff at Warren Tech are committed to providing quality training in a variety of job-specific skills, related to problem-solving techniques and professional work ethics. The instruction is appropriate for the student and directly applicable to employment, further job training or post secondary education. Breakfast will be provided by Warren Tech's culinary students.

# ABA GENERAL

## MEMBERSHIP MEETINGS

To make meeting reservations--call 303-233-4764 or pay online at [www.applewoodbusiness.com/meetingsignup](http://www.applewoodbusiness.com/meetingsignup) at least 48 hours in advance.

### BREAKFAST 7:15 AM, THURSDAY, November 11th

Location: ***OFFSITE – Warren Tech High School***  
13300 W. 2<sup>nd</sup> Place, Lakewood, CO 80228

Cost: \$18.00

Speaker: Ellen Bjorhus, Career Resource Specialist, will provide an overview of WT's programs, "The New Career and Technical Education: It's Not your Father's Vocational Education"

5-Minute Spotlight & Door Prize: Marla Swanson, WilLiv Center

### LUNCH 11:15 AM, THURSDAY, December 9th

Location: ***Denver Marriott West***, 1717 Denver Marriott West Blvd.

Cost: \$25.00 includes salad, choice of entrée & dessert

About the Program: Annual Christmas Luncheon & White Elephant Exchange

You can sign up for Applewood Business Association meetings, get the latest membership directory information and other important information on the ABA Web site? Go to

[www.applewoodbusiness.com](http://www.applewoodbusiness.com)

***If you sign up to be the 5-minute spotlight speaker for an upcoming meeting, ABA will feature your business in the newsletter for FREE. For more information, please contact Programs Chair, Lisa Kish-Pittman at [lkish-pittman@abradoodle.com](mailto:lkish-pittman@abradoodle.com)***

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NONPROFIT

*The ABA is a partnership of community-minded business persons working together to improve the quality of life in our community.*

Applewood Business Association  
P.O. Box 5177  
Wheat Ridge, CO 80034



