

APPLEWOOD

A L E A F L E T



May 2004

www.applewoodbusiness.com

GENERAL MEMBERSHIP ABA BREAKFAST MEETING



Thursday, May 13, 7:30 a.m.

Cost: \$12

HOLIDAY INN, DENVER WEST

Speaker: Diane Robb M.H.S. on
"Attitude, Yeah, I Have One"

Robb is a successful entrepreneur, former healthcare administrator and healthcare marketing director.

It is a rude awakening when a person discovers that the decisions one makes in their lives' truly determine the life they lead. Success comes through personal responsibility that allows for growth and innovation; allows for forward thinking and the fluidity of successful change.

5-minute Spotlight/Door Prize:
Roberta Rivera, Personal Introductions

Reservations by phone: 303-233-4764

Now you can make meeting reservations online at
www.applewoodbusiness.com/meetingsignup.shtml
48 hours in advance, please.



NOTE: **June 9th luncheon** meeting will be at **THE ARBOR HOUSE, Maple Grove Park, 14600 W. 32nd Ave.** 11:30 a.m. Paul Quaiser, Prospect Recreation & Park District. 5-minute Spotlight: Karen Olsen-Knowles, IHI Environmental

Reservations by phone: 303-233-4764

or online www.applewoodbusiness.com/meetingsignup.shtml
48 hours in advance, please.

Having an event. Use the ABA email

The ABA email is used to send out meeting reminders, event updates, and links to the monthly newsletter on the ABA website. If you are having an event that you want the ABA to help publicize, send a message to info@applewoodbusiness.com.

ABA 15th ANNUAL GOLF TOURNAMENT

Friday, June 11, 2004

7:30 a.m. Shotgun Start
(6:30 a.m. Registration)

Applewood Golf Course,
14001 W. 32nd Ave. Golden

Scoring Format: 4-person
scramble, men's, women's &
couple's divisions

Entry Fee: Teams \$360

Individual golfers will be placed
on a team at \$90.

Fee includes green fees, cart, tee
prizes, raffle prizes, continental
breakfast & lunch.

Hole-in-One Sponsor: John
Elway Subaru

Portion of proceeds go to Swede
Johnson Memorial Scholarship
Foundation, Red Rocks Commu-
nity College.

For more information contact:
Edna Miklos, 303-233-4764
Bob Short, 303-233-4131,
Preston Loos, 303-278-8600.

Thanks to **Bob Conner
of Schulhoff Tree &
Lawn Care, Inc.** for
providing plants for
centerpieces and for
giving the plants away at
the end of the April
General Meeting.

*Support local ABA
businesses and let them
know you belong
to the ABA!*

Mission Statement

The Applewood Business Association is dedicated to the promotion, expansion and development of its members by providing services that directly aid, support and promote their business and by expressing and supporting common goals for the protection, identity and growth of Applewood businesses and the community.

Watch your mailbox!

The ABA will again be placing American flags along Youngfield from Flag Day through Independence Day. We are looking for sponsors for the flags, AND we'll have flags available for sale again this year. Sponsorship and order forms will be mailed soon. Call Van Wedgwood 303-456-2130 for details.

Tape it to the top

Join Evergreen Disposal Service as a "friend raiser" partner with Mt. Evans Hospice. Donate your empty inkjet and laserjet toner cartridges and your used cell phones to the "Tape it to the Top!" fundraising campaign. One cartridge may not seem like much, but when collected in bulk, they are a goldmine for Mt. Evans Hospice. Place your empty inkjet cartridge in a small plastic sandwich bag and tape it to the top of your recycling receptacle. Place your wrapped empty toner cartridges in front of your recycling receptacle. Questions? Call Preston Loos, E.D.S. Waste Solutions, Inc., 303-277-9705

Springtime Notes

We live in a semi-arid region. Conservation of water will always be a concern. While planning for this summer's garden, consider these annuals that will survive with 1/2" of moisture every two weeks:

- Annuals: Mose Rose, California Poppy and Bachelor Button.
- Perennials: California fuchsia, Russian sage, beardtongue, blue flax, blanket flower, Jupiter's beard and poppy mallow.
- Shrubs: Blue mist spirea, rabbitbrush, New Mexico privet and buffaloberry.
- Trees: Pine and Oak

Schulhoff Tree & Lawn Care, Inc.

Woodpecker Pecking

Woodpeckers peck to signal territorial ownership, for mates, as part of the feeding behavior and to make a nest-hole. Give the woodpecker an alternative to pecking on your house by putting up a flicker-nesting box.

The Wild Bird Center

Marketing Tips for May

Follow-up postcards are great to use to thank customers for their patronage or to keep in touch with your established client database. Blank and one-side picture postcards are found at paper supply stores allowing you to customize your message on the back. Many postcards are now sold four to a page and can be easily printed from your office printer or copier. Use postcards in the following situations:

- When a customer makes a purchase over \$50.
- When you have not seen a regular customer in your store lately.
- Just to say hello or to offer an exclusive special.
- To let them know you are having a "customer appreciation day."
- To let them know you have new spring or summer products coming in.

Postcards are a good way to keep in touch with new and existing customers. When personally signed or handwritten, a postcard can make the receiver feel very special. Find the time to thank each new person that comes into your business by sending either a preprinted or hand-written postcard. Keeping in touch with your client base can create repeat sales and a steady client flow.

Roberta Rivera, Personal Introductions

Welcome New Corporate Member

■ Casey Mahon, Jefferson County Public Schools (District), 1829 Denver West Drive, Bldg 27, Golden, Co. 80401, Phone: 303-982-6808, email: cmahon@jeffco.k12.co.us, web: jeffco.k12.co.us

Welcome New Members

■ Russell J. Sindt, Attorney and Counselor at Law, 143 Union Blvd., Suite 270, Lakewood, Co. 80228, 303-988-5551, email:sindtlaw@aol.com,

■ Don Mabry, CM IT Solutions, 1839 Mt. Zion Drive, Golden, CO, 80401, 303-278-6666, e-mail:dmabry@cmit.biz web www.cmit.biz

Welcome Rejoining Member

■ Russ Thompson & Kathy King, Chemical Systems Technology, Inc. 6225 W. 48th Ave, #106, Wheat Ridge, Co. 80033, 303-371-9355, email: chsyte@aol.com,

Thank You Renewing Members

■ Paulann Doane, Red Rocks Community College Foundation, 13300 W. 6th Ave., Lakewood, Co. 80228, 303-914-6425, email: paulann.doane@rrcc.cccoes.edu, web: www.rrcc.cccoes.edu

■ Paula Hawkins, Curves For Women, new address: 1921 Youngfield #210, Golden, Co. 80401, 303-237-0955, email: ApplewoodCurves@aol.com, web: www.curvesinternational.com

■ Mayor Steve Burkholder, City of Lakewood, 445 S. Allison Parkway, Lakewood, Co. 80226, **new phone: 303-987-7040.**

■ Jay & Carol Reed, The Wild Bird Center, 3486 Youngfield St., Wheat Ridge, Co. 80033, 303-231-9252.

■ Arthur Kruse & Erin Kruse, Mountain Lifestyles Chiropractic & Acupuncture Center, 607 10th St., Suite 202, Golden, Co. 80401, 303-271-1701, email: Krusedc@juno.com

■ Dave Dunn, John Elway Subaru West, 16351 W. Colfax Ave., Golden, Co. 80401, 303-590-6600, fax: 303-590-6666, email: dunn@dautonation.com, web: www.elwaydealers.com

Changes

■ Julia Edwards, individual member, 4345 Gray St., Wheat Ridge, Co. 80212 303-425-4305

■ New mailing address for John Tracy: 1000 10th St., Golden, Co. 80401

■ New email for Van Wedgwood: vcwedgwood@earthlink.net

The ABA is a partnership of community-minded business persons working together to improve the quality of life in our community.

Support local ABA businesses and let them know you belong to the ABA!

Applewood Business Association
P.O. Box 5177
Wheat Ridge, CO 80034



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