

APPLEWOOD AL E A F L E T



May 2003

www.applewoodbusiness.com

GENERAL MEMBERSHIP ABA BREAKFAST MEETING

Thursday, May 8

HOLIDAY INN, DENVER WEST

7:30 a.m. Cost: \$12

7:15 a.m.: Networking. Table provided for business handouts

Reservations: 303-233-4764, 48 hours in advance, please

Speaker: Wally Welton, Consolidated Mutual Water Co.

Drought and water policy: this year and beyond

Drought is a major natural hazard in Colorado. But just what is a drought? Unlike a flood, tornado or earthquake, a drought is not a clear event. It creeps up on us with sunny weather. We cannot be sure when it begins until it is underway, nor can we be sure when it will end. This much we do know: Colorado gets new water from only one source — precipitation in the form of snow, rain or hail.

GENERAL MEMBERSHIP ABA LUNCH MEETING

Wednesday, June 11

11:30 a.m. Cost: \$15

Reservations: 303-233-4764, 48 hours in advance, please.

NATIONAL RENEWABLE ENERGY LABORATORY VISITOR'S CENTER

15013 Denver West Parkway

The program will include an overview about renewable energy followed by a guided tour of the exhibit hall.

Directions: NREL's Visitors Center is located on the U.S. Department of Energy's South Table Mountain Site. Travel on Interstate-70 to Exit 263, Denver West Boulevard and turn north. Travel toward the Marriott Hotel and turn left at the 4-way stop onto Denver West Parkway. The Visitors Center is the first building on your right past NREL's entrance sign.

Other scheduled ABA Luncheon meetings

Wednesday, August 13

Arbor House, Maple Grove Park, 14600 W. 32nd Ave.

October 8 and December 10

Rolling Hills Country Club

Other scheduled General Membership Breakfast meetings

July 10, Sept. 11, Nov. 13.

Mission Statement

The Applewood Business Association is dedicated to the promotion, expansion and development of its members by providing services that directly aid, support and promote their business and by expressing and supporting common goals for the protection, identity and growth of Applewood businesses and the community.

Shopping Center Changes Approved

The Wheat Ridge City Council passed unanimously the redesign plan for the Applewood Village Shopping Center at 32nd and Youngfield. The redesign calls for the addition of 15,000 square feet of retail space and the demolition of 6,800 square feet of the present retail space. The parking lot will be reconfigured, lanes straightened and 91 new parking spots added. Landscaping will also be added to the shopping center. For more information contact Jay Reed at 303-231-9252.

FORE-Warned

Golf events have become indispensable tools for building business relationships. A golf tournament that brings current and potential customers together with representatives of your organization is one of the best ways to build long-term accounts that will form the foundation of our firm's success. Plan now to attend the ABA Golf Tournament, Friday, June 13.

Election Notice

Two positions will be open on the Applewood Business Association board. If you are interested in serving the Applewood business community, please contact Edna Miklos at 303-233-4764.

Thank You Golf Sponsors

- \$1,000 level: Hank's Auto Body West.
- \$500 level: Steve Casey's Recreational Sales, Mesa Veterinary Hospital, P.C., Applewood Plumbing & Heating.
- \$250 level: Guaranty Bank and Trust, Wells Fargo Bankwest, N.A., The Hair Place, Mr. B's Formal Wear.

Direct Hit

For only \$25 a month (yes, only \$25*) your business can add an insert to the monthly Applewood Leaflet newsletter.

The newsletter is mailed to 225 businesses monthly.

Inserts must be printed, ready to mail and delivered to Golden Eagle Printing, 2575 Youngfield, by the 15th of the previous month — example: April 15th for the May Leaflet. The \$25 must be paid in advance. Please make check to the Applewood Business Association.

*Only \$65 for three mailings.

Identity Theft

Protect your good name

Pay attention to your billing cycles. Follow up with creditors if your monthly bills don't arrive on time.

Review your bank statements carefully. Call your bank immediately if unauthorized deductions appear on any statement.

Buy a shredder. Shred all personal information going into the trash.

Take all mail containing checks directly to the Post Office.

Do not give out personal information over the phone, through the mail or over the internet unless you know with whom you are dealing.

Guard your checks

The next time you order checks have only your initials (instead of first name) and last name put on them. If someone takes your checkbook they will not know if you sign your checks with just your initials or your first name. Put your work phone number on your checks instead of your home phone. If you have a PO Box use that instead of your home address. Never have your Social Security number printed on your checks — you can add it if it is necessary.

*Courtesy Kent Ingram,
Colorado Business Bank*

Faux Real

Now is the perfect time to think about transforming your interior walls to bring about freshness, seasonal cheerfulness or just plain change.

For a complete change, try the new texture medium on the market called Welcote. It is applied with either a brush or roller. After you texture your walls, you need to prime, paint and add your own personal touch such as sponging, marbling or color washing.

You can add excitement to your home by faux finishing using the new latex and metallic glazes. Many techniques that were formerly done with oil paint can be achieved with latex now and can be learned in very little time.

Also check out the new wallpaper. This is not your grandmother's wallpaper. There are many contemporary styles that achieve the faux look without all the work.

If you need to paint the exterior of your home, the most important thing to remember is to prep your areas before you start painting. Scrape off all the flaking paint, clean the surface with water and let it dry. Plan on at least 48 hours of drying time. Paint in the right temperature. The perfect temperature is between 55 to 75 degrees, day or night.

Painting tip: Paint in W's and fill in from the sides. This will give you the best coverage and the paint will go further.

Applewood Village Paint & Wallcoverings

Welcome New Members

■ Barbara Delgadillo, City of Wheat Ridge, 7500 W. 29th Ave., Wheat Ridge, 80033, 303-235-2806. email: bdelgadillo@ci.wheatridge.co.us - www.ci.wheatridge.co.us

■ Drs. Arthur & Erin Kruse, Mountain Lifestyles Chiropractic & Acupuncture Center P.C., 607 10th St., Golden, 80401, 303-271-1701, email: Krusedc@juno.com

■ Stacy Coryell, Empire Title & Escrow, 11941 W. 48th Ave., Suite 201, Wheat Ridge, 80033, 303-996-0848, email: SCoryell@empiretitle.com - www.empiretitle.com

Renewing Members

- Ken Siler, Siler & Associates
- James Molnar, Molnar's Home Inspections

The ABA is a partnership of community-minded business persons working together to improve the quality of life in our community.

Support local ABA businesses and let them know you belong to the ABA!

Applewood Business Association
P.O. Box 5177
Wheat Ridge, CO 80034



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