

# APPLEWOOD LEAFLET



July 2004

[www.applewoodbusiness.com](http://www.applewoodbusiness.com)

## ABA GENERAL MEMBERSHIP MEETINGS

### JULY 8 BREAKFAST MEETING

Holiday Inn, Denver West, 14707 W. Colfax

7:30 a.m. Cost: \$12

**Speakers:** Jack Chisholm & Don Griffin from the Wheat Ridge police department with a program on business related crime and fraud.

5-minute spotlight and door prize: Hank's Auto Body West

Make meeting reservations online at  
[www.applewoodbusiness.com/meetingsignup.shtml](http://www.applewoodbusiness.com/meetingsignup.shtml).

Or by phone: 303-233-4764

48 hours in advance, please.

Networking tables are always available for brochures, handouts and business cards.

### Did you know there is a curfew for the City of Wheat Ridge?

Minors **under the age of 16** are not allowed to be on streets or alleyways or establishments after 10:30 pm Sundays through Thursday. Curfew on Fridays and Saturdays is 11:30 pm. The exceptions: if the teen is accompanied by a parent or guardian or has a written note from the parent or guardian giving permission to be out beyond the curfew hour; such as for an employment situation, going to and from the job. Minors who have **reached the age of 16 and 17** are allowed to be out until midnight any day of the week.

### Useful Tips from Hank's Auto Body West

Check tire inflation once a month (under-inflated tires can lead to increased fuel consumption.)

Replace your windshield wipers once a year.

Lubricate door hinges/latches and hood hinges periodically.

## Mission Statement

The Applewood Business Association is dedicated to the promotion, expansion and development of its members by providing services that directly aid, support and promote their business and by expressing and supporting common goals for the protection, identity and growth of Applewood businesses and the community.

## AUGUST 11 LUNCHEON MEETING

Holiday Inn, Denver West, 14707 W. Colfax

11:30 a.m. \$18

**Speaker:** Jennifer Cook with the Foothills Art Center.

5-minute spotlight and door prize EDS Waste Solutions:

Dianne Willie

*"Five Generations of Service Going to Waste"*

## Now through July 11 at Foothills Art Center WOVEN JOURNEYS

A showcase of fiber arts on display to coincide with "Convergence Denver 2004" an international convention of the Handweavers Guild of America at the Colorado Convention Center. Woven Journeys features some of the finest true tapestry and weaving in the United States today. Foothill's visitors can shop from a selection of retail items, featuring affordable textiles and wearable fiber arts made by local artisans.

## Bids Accepted

The ABA is accepting bids for producing our two monthly publications, the Leaflet and the ABA Page in the Sentinel/Transcript newspapers. The ABA is also accepting bids for web hosting for [applewoodbusiness.com](http://applewoodbusiness.com), our web site. For more information please contact Flori Dickson at (303) 278-0881 or [flori@gbsprintersolutions.com](mailto:flori@gbsprintersolutions.com).

## Trash Tips

Please wrap any broken glass or mirrors in newspapers and label them for the driver's safety. For your children's sake, don't leave their toys or bikes near the outside trash on trash day.

*Support local ABA  
businesses and let  
them know you  
belong  
to the ABA!*

## Thank You Youngfield Flag Sponsors

**Sponsor of 10 flags:** Applewood Plumbing & Heating; **Sponsor of 5 flags:** Appleridge Café; **Sponsor of 2 flags:** City of Wheat Ridge; **Sponsor of 1 flag:** D.L. Micaletti, CPA, Body Centered Therapies, Applewood Valley Center, Little Theatre Cultural Center, Purification Systech Inc., Casey's RV Sales, The Hair Place, Mesa Veterinary Hospital, Apple Gold

## Marketing Tips for July

Phone etiquette is so vital to marketing your business. How you answer your business phone and how quick you respond to customer's needs are all part of marketing your business. When a business allocates a budget for ads and promotions the first impression a new client will get is when they respond to those ads. When clients call, remember the following tips when answering your business line:

■ When using a cell phone for conducting business, always give the name of your business and maintain a professional image when talking with a client.

■ Try not to put incoming calls on hold for long periods of time, some callers may hang up and never call back again.

■ Don't answer your phone if you are conducting business with another client, this is unfair to both parties and leaves a bad impression.

■ Always leave a professional message on your answering machine, and avoid allowing children to record unprofessional and inaudible messages.

■ When leaving phone messages for potential clients always speak clearly and slowly when leaving your name, company name, and phone number.

Remember how you answer your

phone gives a prospective client their first impression of your business. Remain professional and upbeat when answering your business line. With today's technology people are retrieving phone messages from remote locations, always leave your phone number in case the person does not have their PDA or phone directory with them.

*Roberta Rivera  
Personal Introductions*

## Welcome New Members

■ G. Thomas Harding, Individual Member, P.O. Box 810, Littleton, 80160, 303-870-5951

## Welcome Rejoining Member

■ Jason Nagel, Noodles & Company, 3294 Youngfield, Unit F., Wheat Ridge, 80033, 303-594-3031

## Thank You Renewing Members

■ Wally Welton, Consolidated Mutual Water Co., 12700 W. 27<sup>th</sup> Ave., Lakewood, 80215, 303-238-0451, web [www.cmw.c.net](http://www.cmw.c.net)

■ Phil Boruch, Sign Solutions Etc, 3801 Oak St., Wheat Ridge, 80033, 303-425-6113, email [signsoletc@att.net](mailto:signsoletc@att.net), web [www.signsolutionsetc.com](http://www.signsolutionsetc.com)

■ Michelle Lawrence, Patricia Holloway, Richard Sheehan, Jefferson County Commissioners, 100 Jefferson County Parkway #5550, Golden, 80419, 303-271-8525, email [commish@jeffco.us](mailto:commish@jeffco.us) web [www.jeffco.us](http://www.jeffco.us)

■ Stan & Judy French (replacing John & Susan Anderson), Lakewood Lock 'N Key Mini Storage, 1578 Kipling St., Lakewood, 80215, 303-232-2228, web [www.lock-n-key.com](http://www.lock-n-key.com)

■ Karen Cutrell, Remax Alliance, 5440 Ward Road #110, Arvada, 80002, 303-888-3384, email [cutrell@aol.com](mailto:cutrell@aol.com) (**new**), web [www.karencutrell.net](http://www.karencutrell.net) (**revised**)

■ Lamar Schild, Schild & Company, 12970 W. 20<sup>th</sup> Ave., Golden, 80401, 303-233-3313, email [lschild@aol.com](mailto:lschild@aol.com)

■ Jim Payne, Wheat Ridge Fire Protection District, 3880 Upham St., Wheat Ridge, 80033, 303-403-5900, email [info@wrfire.org](mailto:info@wrfire.org), web [www.wrfire.org](http://www.wrfire.org)

■ Jason Espy, Edward Jones Investments, 2001 Youngfield St., Suite B, Golden, 80401, 303-231-9090.

■ Greg Miede (replaces Jennifer Vagher), First Bank of Colorado, Jefferson Branch, 7590 W. Colfax Ave., Lakewood, 80215

■ William Knott, Jefferson County Public Library, 10200 W. 20<sup>th</sup> Ave., Lakewood, 80215, 303-232-7114, web <http://jefferson.lib.co.us>

[jefferson.lib.co.us](http://jefferson.lib.co.us)

■ Stephen Zelie D.D.S., Applewood Center for Winning Smiles, 12495 W. 32<sup>nd</sup> Ave., Suite 2, Wheat Ridge, 80033, 303-237-2707, new web [www.cosmeticsmilesdrzelie.com](http://www.cosmeticsmilesdrzelie.com)

■ Rick Bender, Denver Tux (replaces Mr. B's), 2680 Youngfield St., Lakewood, 80215, 303-3332, email: [mrb@rmi.net](mailto:mrb@rmi.net), web <http://www.denvertux.com>

■ Willard B. Hardesty, Willard B. Hardesty P.C., 12600 W. 32<sup>nd</sup> Ave., Wheat Ridge, 80033, 303-234-1516, email [wbhpc@aol.com](mailto:wbhpc@aol.com)

■ Dru Short, State Farm Insurance, 1320 Simms St., #104, Golden, 80401, 303-233-2626, email [dru.short.bz90@statefarm.com](mailto:dru.short.bz90@statefarm.com) (revised), web [www.drushort.com](http://www.drushort.com)

■ W. T. Sodowski, Dr. Donna Valori, Table Mountain Veterinary, 15555 W. 44<sup>th</sup> Ave., Golden, 80403 (revised zip code), 303-279-1701

## Changes

■ New representative for Table Mountain Animal Center, Carol Carlson, replaces Marjorie Goldstein

■ New representative for Goldenview Veterinary Hospital, Chris Ahlegrim, replaces Dr. Doug Stern

■ Correct suite number for Golden Mortgage is #900

The ABA is a partnership of community-minded business persons working together to improve the quality of life in our community.

**Support local ABA businesses and let them know you belong to the ABA!**

**Applewood Business Association**  
P.O. Box 5177  
Wheat Ridge, CO 80034



Nonprofit  
U.S. Postage  
Paid  
Golden, CO  
Permit No. 382