

# APPLEWOOD

A L E A F L E T



August 2004

[www.applewoodbusiness.com](http://www.applewoodbusiness.com)

## ABA GENERAL MEMBERSHIP MEETINGS

Make meeting reservations online at [www.applewoodbusiness.com/meetingsignup.shtml](http://www.applewoodbusiness.com/meetingsignup.shtml).

Or by phone: 303-233-4764 48 hours in advance, please.

Networking tables are always available for brochures, handouts and business cards.

### WEDNESDAY, AUGUST 11 LUNCHEON MEETING

Holiday Inn West  
11:30 a.m. \$18

**Speaker:** Jennifer Cook with the Foothills Art Center

5-minute spotlight and door prize:  
EDS Waste Solutions, Dianne Willie

*"Five Generations of Service Going to Waste"*

#### Ouch - Trash Tip

Please put old razor blades, hypodermic needles or any sharp items into hard plastic containers such as a laundry detergent bottle with a screw top lid. Do not recycle this bottle. Place the tightly sealed bottle with your regular trash.

#### Nationally Recognized Show on Tap at Foothills

The annual Rocky Mountain National Watermedia exhibition, recognized as one of the top four watercolor exhibitions in the country, opens August 28 and runs through October 31 at the Foothills Art Center.

### ABA Election Results

President: Brian DeLaet, Educyber

Vice President: Edna Miklos, The Hair Place

Treasurer: Tom Harding, Individual Member

Secretary: Flori Dickson, Genesee Business Systems

#### Directors

Tom Yang, Applewood Quality Construction

Roberta Thornsberry, Little Theatre

Rick Bender, Denver Tux

Rachel Stadick, Clearly Chiropractic Professionals LLC

John Cubitto, Cubitto's Fine Jewelry

Don Knox, Applewood Auto Body

### THURSDAY, SEPTEMBER 9 BREAKFAST MEETING

Holiday Inn, Denver West, 14704 W. Colfax  
7:30 a.m. \$12

**Speaker:** Tim W. Jackson, State Director, National Federation of Independent Business on how Small Business Works for Colorado.

5-minute spotlight and door prize: All Property Inspections

**Every home**, being purchased or sold, should be inspected, regardless of its age. Even new homes may have structural and mechanical problems that can be revealed by a home inspection. An inspector will inspect: property and landscaping, sidewalks and driveways, roof, chimney and gutters, foundation and structural support systems, doors and windows, insulation and ventilation, heating, plumbing and air conditioning. Get the most out of a home inspection by attending the inspection, taking notes during the inspection and asking questions.

**About the Speaker:** Tim W. Jackson was appointed Colorado State Director for the National Federation of Independent Business in November 1997. NFIB has 12,000 members in Colorado. His duties include presenting small business positions before the Colorado General Assembly and before administrative agencies. Before assuming his position with NFIB, Jackson served as executive vice-president and chief staff officer for the U.S. Junior Chamber. He will give an update on the status and progress of small business issues in Colorado including the key small business issues from the Second Session of the 64<sup>th</sup> Colorado General Assembly.

### Mission Statement

The Applewood Business Association is dedicated to the promotion, expansion and development of its members by providing services that directly aid, support and promote their business and by expressing and supporting common goals for the protection, identity and growth of Applewood businesses and the community.

*Support local ABA businesses  
and let them know you belong to the ABA!*

## Festival Time

The 35<sup>th</sup> Annual Wheat Ridge Carnation Festival begins Thursday, August 19, at 6:30 p.m. with a Jefferson Symphony Concert at Lutheran Hospital at the pond.

**Other Activities.** For a complete list go to [www.ci.wheatridge.co.us/](http://www.ci.wheatridge.co.us/)

### Friday, August 20

4 p.m. Midway and Beer Garden opens

9 p.m. Fireworks display in Anderson Park (Rain date Saturday, August 21<sup>st</sup>)

### Saturday, August 21

10 a.m.-12 p.m. Parade: Depew to Upham streets along West 38<sup>th</sup> Avenue

### Partial Show Wagon Schedule

Friday: 8 p.m. The Nacho Men

Saturday: 7 p.m. The Windjammers, (Swing Dance Music)

Sunday: 12:30-2:30 p.m. John Phillip Sousa Band

## Welcome New Members

■ Ray Jones, Apple Ridge Café, 3790 Kipling, Wheat Ridge, 80033, 303-423-6800.

■ Tamra R. Hartman, Westside Computing, LLC, 12839 W. Alameda Dr., Lakewood, 80228, 303-987-2667, web: [www.westsidecomputing.com](http://www.westsidecomputing.com)

■ Lori Bush-Engel, Rocky Mountain Community Directories, 13896 W. 22<sup>nd</sup> Ave., Golden, 80401, 303-880-4084.

■ Dan Ryan, Ryan Retirement Advisors, 2700 Youngfield St. #100, Lakewood, 80215, 303-669-0599, web: [www.ryanltc.com](http://www.ryanltc.com)

■ John R. Danielson, Genesee Commercial, 390 Union Blvd. Suite 580, Lakewood, 80228, 303-980-0500.

■ Connie Nelson, Wheat Ridge Recreation Center, 4005 Kipling St., Wheat Ridge, 80033, 303-231-1320.

## Thank You Renewing Members

■ Janet Osborne, Osborne Enterprises/Shaklee/Airsource, Golden 80401, 1-888-759-2662, web: [www.shaklee.net/osborne](http://www.shaklee.net/osborne)

■ Duane Hoxie, Diversified Radiology of Colorado, P.C., 2801 Youngfield St. #140, Golden 80401, 303-237-8881

■ Maureen Williams, Applewood Village Paint & Wallcoverings, 3490 Youngfield St., Wheat Ridge 80033, 303-238-9859.

■ Tanya Tesch, Mesa Veterinary Hospital, 2525 Youngfield St., Golden 80401, 303-237-9542 web: [www.yourmesavet.com](http://www.yourmesavet.com)

■ Flori Dickson, Genesee Business Systems, 504 Violet St., Golden 80401, 303-278-0881 web: [www.gbsprintersolutions.com](http://www.gbsprintersolutions.com)

■ Amy Sherman, The West Chamber, P.O. Box 280748, Lakewood 80228, 303-233-5555, web: [www.westchamber.org](http://www.westchamber.org)

■ Melinda Malmros, CPA, 2478 Alkire St., Golden 80401, 303-279-6866.

■ Ted C. Johnson, Johnson Comprehensive Dentistry, 7310 W. 52<sup>nd</sup> Ave., Unit F, Arvada 80002, 303-422-8748, web: [www.tedcjohnsondmd.com](http://www.tedcjohnsondmd.com)

■ Dori Reader, Budget CD's & Things, 3350 Youngfield St., Wheat Ridge 80033, 303-232-4477, **new web:** [www.budgetcds.net](http://www.budgetcds.net)

■ Vicky Stack, George Stack Interiors, 8890 W. 13<sup>th</sup> Ave., Lakewood 80215, 303-232-5690.

■ Gwen Krueger, Individual Member, 303-233-5111

■ Tom Yang, Applewood Quality Builders, 2700 Youngfield St. #280, Lakewood 80215, 303-237-1423, web: <http://www.aqbconcrete.com>

■ Lick Soon Lim, Nulook Cleaners, 2690 Youngfield, Lakewood, 80215, 303-238-4192

## Changes

■ Karen Oliver replaces Tracy Dowell at La Quinta Motor Inn, 303-279-5565

■ Cathy Coulter replaces Jason Nagel at Noodles & Company

■ Tanya Tesch of Mesa Veterinary was the winner of the \$100.00 in ABA script

## Marketing Tips for August

Has your business ever used press releases to announce news about your business? Sending press releases to local newspapers is a great way to promote your business for FREE!

Some appropriate situations to send out a press release:

■ A grand opening or ribbon cutting.

■ A new location or newly remodeled store.

■ Announcing a new product offering or new supplier.

■ A new employee who brings special skills to your business.

■ A special charity event or contest to raise funds for donation.

■ Celebrating your first, fifth, tenth, or twentieth year in business.

When scripting your press release always use letterhead and make sure you cover who, what, why, when, where, and how. For example, *who* is doing the ribbon cutting, *what* products will be available, *why* you are doing it, *when* will it be done, and *where* will it be done. Last point, keep the press release to one page and proof it well before faxing or e-mailing it.

*Roberta Rivera  
Personal Introductions*

The ABA is a partnership of community-minded business persons working together to improve the quality of life in our community.

**Support local ABA businesses and let them know you belong to the ABA!**

Applewood Business Association  
P.O. Box 5177  
Wheat Ridge, CO 80034



Nonprofit  
U.S. Postage  
Paid  
Golden, CO  
Permit No. 382